



BETINA GRACE FERNANDEZ

CREATIVE COMMUNICATION PROFESSIONAL

CONTACT INFORMATION

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- <https://betinagracef.com/>

EDUCATIONAL BACKGROUND

- Assumption College, San Lorenzo, Makati - 2019**
BACHELOR OF COMMUNICATIONS
Major in Advertising & Public Relations
 - Parangal sa Assumptionista recipient - 2018
 - Young Communications Professionals of Assumption
 - The Assumption Dance Company - Marketing Head

WORK EXPERIENCES

FULL-TIME WORK EXPERIENCES

Philippine Board of Investments
SENIOR MULTIMEDIA PRODUCTION SPECIALIST
July 2023 - Present

Sealanes Marine Services, Inc.
CORPORATE COMMUNICATIONS SPECIALIST
November 2022 - July 2023

Philippine Board of Investments
MULTIMEDIA PRODUCTION SPECIALIST
September 2020 - November 2022

P&A Grant Thornton
HR ASSISTANT I - COMMUNICATION RELATIONS
December 2019 - August 2020

Hinge Inquirer Publications
ACCOUNT EXECUTIVE
July 2019 - October 2019

Thome Ship Management
INTERN - CORPORATE COMMUNICATIONS
& MARKETING
June 2018 - August 2018

FREELANCE/PART-TIME WORK EXPERIENCES

YSA Dermatology Clinics
FREELANCE DIGITAL MARKETING SPECIALIST
September 2022 - January 2023

Maxicare
FREELANCE GRAPHIC DESIGNER
August 2022 - November 2022

Alterations South
CONSULTANT DIGITAL MARKETING SPECIALIST
March 2022 - August 2022

CAJAC Digital Media Archives
FREELANCE DIGITAL MARKETING SPECIALIST
March 2022 - February 2023

Mary Chiles College
FREELANCE DIGITAL MARKETING SPECIALIST
February 2022 - June 2022

Skills International
FREELANCE MARKETING SPECIALIST
January 2022 - July 2022

ESCA Knowledge Academy
CONSULTANT DIGITAL MARKETING SPECIALIST &
GRAPHIC DESIGNER
April 2021 - October 2021

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere
- Adobe InDesign
- Canva
- Wordpress
- Wix
- Hubspot
- Mailchimp
- Hootsuite
- OBS
- Kinemaster
- Mac
- Windows 10

ELIGIBILITY

Civil Service Eligibility Professional

REFERENCES

Available upon request.